

# **Heartbeat of St Neots workshop summary**

## **Workshop 1**

### **Theme votes**

History = 10 Community = 15 Creativity = 15 Innovation = 2

Entrepreneurial spirit= 4

Nature and Green spaces = 14

#### **Theme Sketch Game**

History = 5 sheets

Detailed objects | masculine colours | happy faces

Community = 6 sheets

People, houses, hearts and a loudhailer | Greens, blues and reds or a rainbow |Happy Faces

Creativity = 9 sheets

Art-related objects or an interesting starburst | Mainly rainbow colours | Happy or contemplative Faces

Innovation = 5 sheets

Either fully filled out pages or pretty minimal | Mix of places and objects | More subdued shades of colour

Entrepreneurial spirit = 8 sheets

Shops, crowns, business | Definitely not rainbows here | Not all happy expressions

Nature and Green spaces = 8 sheets

Lots of tree imagery | Probably the most joy in expressions | Colours as expected

#### Theme I like, I wish and what if

History

Ancient heritage of town | So many eras | Education side for all ages | Phases of historic growth | Being proud of our history | St Neots Giant | The local heritage groups visit | The stories | The rich heritage of the town | OS benchmarks

#### Community

Green spaces | Vibrant town centre | People who take action | Community events | Accessible and welcoming | Community activities | Bringing people together | St Neots festival | There is so much going on | Spirit | Huge number of people who care about the community | Pride | Sense of belonging

## Creativity

Creative spirit, opportunities, networks, people | The café vibe in St Neots is great | Celebrated publicly and encouraged | Art groups and green spaces | Creative organisations are thriving | More contemporary ideas are being used | The variety of venues | Array of creative options | So many creative people

#### Innovation

Ideas and Creativity | Innovative council | Opportunity and Innovation | Neotists

#### Entrepreneurial spirit

Local support for artisan and small businesses | Forward thinking | Open and Happy | Drawing affluence and employment to the area | Networks, community, opportunity, PEOPLE | Being less mass produced



Nature and Green spaces

Our biggest asset | Size and variety | Community gardens | Good for our mental health | Assets of community value | Health benefits | That there are so many parks | Lots of green spaces | Parks | The river | Facilitates Parkrun

.....

## Workshop 2

#### Theme votes

History = 4 Community = 13 Creativity = 9

Innovation = 2

Entrepreneurial spirit= 1

Nature and Green spaces = 11

#### **Theme Sketch Game**

History = 5 sheets

Places, people and blood! | masculine colours | happy or thoughtful faces

Community = 6 sheets

Activities, nature, fundraising, a lovely hand | Rainbows | Happy Faces

Creativity = 2 sheets

Art-related objects | Muted colours | Silly Faces

Innovation = 4 sheets

Cogs, horse and cart, Ferris wheel, torch and computer | Range of emotions | More subdued shades of colour

Entrepreneurial spirit = 5 sheets

Quite a nice flame and overlapping circles | reds, greens and oranges | Mostly smiley faces

Nature and Green spaces = 6 sheets

Some nicely detailed drawings | Probably the most joy and peaceful expressions | Colours as expected

#### Theme I like, I wish and what if

History

Rebellious history | It had 52 pubs, one for every week of the year | How much history there is | The river and how it's still at the heart and how it's changed

## Community

How welcoming St Neots is | There are people of all age groups | So many great community groups

Creativity

Youth art projects | Art and Soul | Pockets of excellence and ambition

**Innovation** 

Independent mindset | Rebellion | A428 | Stephen Ferguson

Entrepreneurial spirit



Huge range of community groups | Vibrant independents on the high street | Imaginative enterprises in the area | Farmers Market | Range of different cafés

Nature and Green spaces Our biggest asset | River and green lung | Ouse Valley way | Best river in the east | Path improvements